Volunteer Services Strategic Plan

Developing a thriving, inclusive volunteer service which meets the changing needs of patients, the organisation and the local community.

2018-2023
A word from the Chair of our Volunteer Forum

"Let’s recognise our amazing Volunteers"

It is my pleasure and privilege to introduce our new Volunteer Services Strategic Plan 2018-2023. This is my first full year as Chair and I have seen first-hand, the passion, effort and care our volunteers bring to the Golden Jubilee Foundation.

Recognising there are multiple drivers for volunteers giving their time and expertise to organisations, there is also significant economic impact. Volunteer Scotland suggests that formal volunteers contribute £2bn to the Scottish economy.

2018 is the Year of the Volunteer which formally recognises the role and support Volunteers across Scotland offer organisations. I was delighted to be part of our own Volunteers Day on 5 June 2018, which recognised the breadth and depth of the volunteers who choose to offer their time and skills to the Foundation’s work, staff and patients and their families.

2018 is also the Year of Young People. We will continue to broaden our volunteering base to offer attractive opportunities for young people to be involved.

The contribution of volunteers to the work we do is immeasurable. We have over 70 volunteers, 35 of whom work weekly with the Foundation. We are fortunate to have their support and will continue to develop, support and attract volunteers who reflect our values and the communities we serve.

Our five-year Volunteer Services Strategic Plan aims to develop our thriving, inclusive volunteer service which meets the changing needs of patients, the organisation and the local community. It identifies a number of volunteering priorities which support the overall strategic plan of the Board, in particular, supporting accessibility, staff, patients, families and visitors in the planned orthopaedic and ophthalmology expansions. Re-securing our Investing In Volunteers Accreditation in Summer 2020 will be a key focus: reflecting our people-centred commitment.

Golden Jubilee Foundation’s commitment to volunteering is ongoing and in implementing this strategic plan, we are seeking to embed the importance of volunteers in every aspect of our work. Some of our volunteers will be speaking about the richly rewarding work they do for us.

As Chair, I look forward to seeing the Volunteering Services Strategic Plan come to life. We are ambitious, committed and resourced to successfully deliver our priorities and support the overall strategy of the Board. I hope you will enjoy reading the Volunteering Services Strategic Plan and perhaps see an opportunity for your own involvement.

Marcella Boyle
Current situation

We are here

We are open

Our volunteers

Operational hours

Monday to Friday
9am to 3pm

71
Aims

“We aim to develop realistic and sustainable plans for volunteering within the Golden Jubilee Foundation over the next five years, including the resources required to deliver this.”

How we will Implement and deliver our Volunteer Services Strategic Plan

1. Set out the strategic aims and objectives for volunteering over the next five years

An annual work plan will be based on assessed need, priorities, and strategic and service objectives. The annual workplan will be developed to deliver these objectives.

2. Governance and accountability

Identify the infrastructure, leadership, resource and management required to deliver this work

The Volunteer Manager reports to the Spiritual Care and Diversity Lead and Associate Director of Human Resources.

The annual work plan will be reported and monitored by the Volunteering Forum and supported by the Involving People Group and Person Centred Committee.

The Volunteer Forum oversees the delivery and implementation of the Volunteer Policy and Investing in Volunteers Standards. The Forum will act as the interface for public and patient input.

The Volunteer Forum group is chaired by a Non Executive Director of the Board and includes both staff and volunteers.
Adopt approaches for recruitment to ensure the volunteer demographic reflects that of the local population.

We will prioritise the recruitment, training and placement of volunteers in existing and new roles which could have the greatest impact on the quality of experience within inpatient areas. To deliver this we will:

- develop, test and evaluate new ways of involving volunteers to support patients, their families and carers;
- explore volunteer-led activities for patient groups, e.g. arts and crafts, music, dementia cafe, patient support; and
- involve other local organisations and charities where appropriate, e.g. Alzheimer Scotland and Action on Hearing Loss.

Explore new roles and projects where volunteering will directly impact and improve the quality of experience and outcomes.

Our staff, services and Board priorities have determined where we need to focus volunteering over the next five years. The associated annual work plan will indicate progress against this.
Best practice
Build the volunteering community by providing opportunities for training and peer support to enable the sharing of knowledge, and experience, and to develop confidence and skill in their roles.

Working in partnership with third sector organisations and local community forums to support recruitment and management of volunteers.

Diversity
Increase the number and diversity of volunteers, including young volunteers, through targeted recruitment and proactively engaging with local communities.

Responsive service
Strengthen the voice of volunteers in governance structures and through all levels of organisational planning.
Objectives

Encouraging, celebrating and recognising volunteers

Create an organisational volunteering culture that encourages, promotes, supports and celebrates the impact of volunteering at all levels.

Supportive service

Explore innovative roles and models of support that increase the flexibility and accessibility of volunteer placements.

Valued by the organisation

Develop and deepen the evidence base around the impact of volunteering within the organisation.

Develop and empower volunteers to achieve their roles safely and effectively, maximising the reciprocal benefits for both the volunteers and the Board.

Quality

Ensure appropriate policies and procedures are in place that enable safe and accessible volunteering.

Ensure appropriate safeguarding arrangements are in place and training is available to support volunteers, particularly in relation to children and vulnerable adults (Lampard Recommendations) whilst continuing to provide a safe, effective and person-centred service.
New Ophthalmology Unit
One – Two year plan (2018-2020)

Development priorities

“Our staff, services, and Board priorities have determined where we need to focus volunteering over the next five years and the associated annual work plan will indicate progress against this.”

Development Timeline

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<td>Review of Volunteer Policy and Strategic Plan on an annual basis. Compliance with all Board Strategies.</td>
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| New Ophthalmology Unit
One – Two year plan (2018-2020) |
| Develop new roles and review current volunteer roles in line with Hospital expansion programme. |
| Recruitment and Retention of Volunteers.
Partnership Working Models. |
| Implementation and review of five-year Volunteer Services Strategic Plan with quarterly measurement and approval by Volunteer Forum. |
| Investing in Volunteers accreditation renewal (2020 and 2023) |
| New Orthopaedic and General Surgery Unit (2020 – 2023) |
Development priorities

Develop new roles and review current volunteer roles in line with Hospital expansion

- Introduce new roles.
- Increase current service development by reviewing current roles and capacity for increase to services.

New Ophthalmology Unit 1-2 year plan 2018 - 2020

- Introduce ‘Welcome Guides’ roles to cover the new Ophthalmology Reception/Outpatient entrance areas, providing assistance for an on screen Self Check-In and to help patients and visitors who are unsure where to go to find their way around the hospital.

Investing in Volunteers accreditation

- Re-accreditation is scheduled for May/June 2020.

Volunteer Services Strategic Plan and Volunteer Policy

- Review Volunteer Policy every year.
- Implementation of Volunteer Services Strategic Plan and review every year.

New Orthopaedic and General Surgery Unit

- Explore the potential for “Welcome Guide” volunteers to be introduced within other areas, e.g. Orthopaedics, General Surgery and Outpatient Departments.
Development priorities

Partnership Working Models

- Implement and review all Service Level Agreements (SLAs) or Memorandums of Understanding with third sector organisations and local community forums including West Dunbartonshire Volunteer Services and West Dunbartonshire Council’s Education Department.
- Ensure that all agreements/SLAs re approved by the Volunteer Forum, Involving People Group and Person Centred Committee.

Recruitment

- Continue improving processes and responsiveness to enhance recruitment and retention of volunteers.
- Use multimedia opportunities to extend recruitment reach.
- Review branding of volunteering to increase visibility and enhance recruitment.
- Engage with local businesses, education providers, voluntary and community sectors to highlight volunteer opportunities within our organisation.

Develop a positive volunteering culture

- Provide a clear definition of volunteering and its role within the Board.
- Provide clear definition and expectations of the role of volunteer mentors.
- Widely communicate the difference that volunteering makes.
- Celebrate successes and achievements.
- Consider the potential impact that volunteers can make to services.
- Work with strategic planning, policy developers, and operational managers to ensure that volunteers and volunteering is included in Board strategies, service plans and policies.
Supporting the Volunteer Service

• Determine the resource capacity needed to support the volunteer service.
• Review the volunteer support service and ensure it has the necessary resources to support the volunteer service.
• Ensure that the volunteer office is accessible and visible for potential volunteers to drop in to enquire about opportunities for volunteering and to provide support, guidance, and advice for volunteers.
• Design and implement monitoring and reporting processes to enable the understanding of service scope, performance and activity.
• Apply for Renewal of Investing in Volunteers Accreditation in May 2020.

Identifying the need for volunteers

• Increase awareness and visibility of volunteers and voluntary services by agreeing the roles and models required with services and volunteers.
• Identify services that do not have volunteers and work collaboratively with staff and patient groups to identify where volunteers might enhance patient experience or the service and develop new roles.
Key milestones

Volunteer learning and development

• Standardise delivery of core learning for all volunteers.

• Encourage volunteers to progress as determined by their skills, knowledge and experience and within the confines of their roles.

• Facilitate sharing of skills, knowledge, and experience within the volunteer community.

• Develop peer support opportunities.

• All volunteers must complete Mandatory Training and training specific to their roles. All volunteers to be registered onto the e-learning system.

• Train the trainer and mentorship opportunities for volunteers.

Evaluation

• Develop process and methodology for capturing impact and outcomes.
Volunteer roles

“Many volunteers have been with the Board for over **five years**, with several in excess of 10 years service. They may hold more than one role.

Volunteer roles and projects

Direct volunteers are people who are recruited for identified volunteering roles within the organisation. They work directly with patients, carers, families and staff in the clinical environment. This portfolio of roles is currently expanding, with new volunteering placements being developed in response to the hospital expansion and suggestions from staff and volunteers alike.

It is very clear within our policies and procedures, and volunteering agreements, that our volunteers provide complementary services for patients and staff and cannot be involved in, nor offer advice or opinion in, relating to clinical care.

**Projects:** Young Student Employability Skills and In:Spire Project.

Current roles

- Patient Forums and Research Working Groups
- Orthopaedic and Ophthalmology Patient Escorts
- Quality Walkrounds / Caring Behaviours Assurance System
- Meet and Greet
- Spiritual Care
- Dementia Befrienders
- Sensory Service
- Housekeeping Audits
- Health Associated Infection core leaflet distribution
- Activities Assistants
- Mealtime Monitoring
- Young Student Programme
- Peer Support
Volunteer roles

Meet and Greet
Welcoming people to the hospital and helping direct them to the appropriate departments/people.

Sensory Service
Providing support to patients with hearing loss and giving advice to support patients with other sensory impairments.

Spiritual Care
Supporting the work of the Spiritual and Pastoral Care Department.

Quality Walkround
Capture direct patient and frontline staff experience through questionnaires or audits to complement Board initiatives to continually improve/complement the Board’s quality of service.

Patient Forums / Research Groups
Support, influence and shape board policies and practices to ensure consistent development and delivery of effective, efficient and high quality health care services.

Dementia Befrienders
Visiting inpatients who are in the early stages of dementia. Assisting the Alzheimer Scotland Facilitator at the GJF Dementia Reminiscence Cafe.

Activities Assistants
Assist the Occupational Therapist to escort patients from the ward to the group, and to chat, listen and engage patients in activities.

Peer Support
Offering support to patients within the Cardiothoracic and National Services Division wards before and after surgery.
Volunteer roles

**Outpatient Escorts**
Supporting the work of the Outpatient Departments by escorting patients who are attending various departments within the hospital.

**Housekeeping Audits**
Contributing towards an organised and clean environment leading to high levels of safety and delivery of quality health care services.

**Young Student Programme**
Working in partnership with West Dunbartonshire Council’s Education Department, offering Employability Skills to sixth year school students wishing to follow a career in Medicine/Nursing etc. Students shadow volunteers one and a half hours per week for six weeks.

**Healthcare Associated Infection core leaflet distribution**
Volunteers assisting clinical areas with displaying healthcare associated infection core information leaflets.

**Mealtime Monitoring**
To observe the process of protected mealtimes (lunch and dinner) to ensure mealtimes are supported.
Measuring the impact of services

“Our volunteers have a **direct** and **positive impact** on **patient care**.”

“Maintain smooth patient flow.”

“Significantly reduce late or missed appointments.”

“Provide continuity for patients in the context of variable staff working patterns.”

“Policy reform within Booking Office appointments for elderly patients travelling a long distance.”

“Early intervention and resolution of patient issues.”

“Providing social and supportive contact.”
Measuring the impact of services

Volunteer hours Per activity

April 2017 until March 2018

- Housekeeping Audits: 9
- Activities Assistant: 10
- Mealtime Monitoring: 15
- HAI Leaflet Distribution: 27
- In:Spire Project: 51
- Dementia Cafe: 79
- Ophthalmology: 84
- Young School Student: 94
- Events: 114
- Meetings: 140
- Training: 185
- Patient Peer Support: 260
- CBAS/Walkrounds: 306
- Sensory: 353
- Pastoral Care: 359
- Orthopaedic Outpatients: 725
- Meet and Greet: 880

0 200 400 600 800 1000
I think of the staff as the main ingredient in caring for the patient and the volunteer as the salt and pepper which, hopefully, helps enhance the patient experience. In my role, I interview patients to ask their opinion on the care and treatment they receive whilst in the Golden Jubilee. I also interview staff to ask if they are happy within their role and are listened to by management.

Anne Strange
Pastoral Care Volunteer

A number of patients have told of a relative/child who has died of suicide. Listening to the story has been important to the patient as they have appreciated the chance to share with someone who is not part of the immediate family. It is good to give time to others; there is giving and receiving.

Anne Strange
Pastoral Care Volunteer

I visited a patient who was awaiting Heart Bypass surgery. The man was sitting alone in his room and looked extremely nervous. I asked if he would like a chat about his operation, he immediately dismissed me. He told me he was in total panic and asked me to leave. As I got to the door I turned and said “Can I have just two minutes of your time?”. The patient took a long look at me and then said two minutes only. After 20 minutes, the patient was in full conversation and smiling. He shook my hand and said “I am so glad that we had this conversation”. I get satisfaction from volunteering when I see that I can make a difference to the patient.

John Lonergan
Peer Support Volunteer

I think of the staff as the main ingredient in caring for the patient and the volunteer as the salt and pepper which, hopefully, helps enhance the patient experience. In my role, I interview patients to ask their opinion on the care and treatment they receive whilst in the Golden Jubilee. I also interview staff to ask if they are happy within their role and are listened to by management.

Sandra Pairman
Quality Walkround Volunteer

To hear our Volunteers tell their own stories, watch our YouTube playlist: https://www.youtube.com/playlist?list=PLZeCzyCuO2tHLjTEomOWqhhQw7CMLjd9W2
Volunteer Forum Terms of Reference

Introduction
The Golden Jubilee Foundation is committed to the continuous development and improvement of public participation and engagement to actively contribute through volunteering, and other means of participation. The Volunteer Forum was established for this purpose.

The Forum will bring together all staff that have a common interest in engaging and supporting the public or in managing volunteers to enhance our services and their personal skills and knowledge.

Role and Remit
- To maintain the required standard for Investing in Volunteers, which is reviewed every three years.
- Establish an annual plan of work to ensure progress and delivery of Investing in Volunteer standards.
- Provide progress reports to the governance committees on the role of volunteers.
- Support the development of innovation of volunteering services.
- Ensure all volunteers are supported and encouraged in a positive way through active management of the Board’s volunteering policy.
- Review and approve all volunteer role descriptions (as they are developed).
- Monitor the overarching volunteering programme by identifying areas where volunteers may be utilised.
- Oversee growth in the Board’s volunteer programme in a sustainable way.
- Commission and deliver events to promote volunteering across the Board.
- Establish an annual work plan to support delivery of the Volunteer Services Strategic Plan and ensure relevant actions for delivery are included.
- Ensure that there is a programme of training in place for staff, volunteer managers and volunteers that promotes volunteering across the Board.

Accountability and Relationships
The Forum is accountable to the Involving People Group and Person Centred Committee, with regular reporting to the Partnership Forum.

This group will be chaired by a Non Executive Board Member. In the absence of the Chair, the meeting will be chaired by the Nurse Director or Associate Director of Human Resources.
Agenda
A copy of the agenda for each meeting shall be sent out at least one week in advance of the meeting.

Group membership
- Non Executive Board member (Chair)
- Nurse Director
- Employee Director
- Spiritual Care and Diversity Lead
- Volunteer Manager
- Volunteer Representatives x 4
- Associate Director of Human Resources
- Human Resources Manager
- Head of Communications or Communications Manager
- Scottish Health Council representative

In Attendance
- West Dunbartonshire Volunteer Centre Manager
- National Volunteering Programme Project Officer

Others may request to attend a meeting regarding a specific volunteer issue or to update the group on developments. Members must organise a deputy to attend in their absence.

Meetings
The Volunteer Forum will be held quarterly in line with Involving People Group and Person Centred Committee meetings.

Quorum
For a meeting to be considered quorate, seven members should be present, including the Chair/Depute and two volunteers.

Administration
All meeting administration will be coordinated and minutes recorded by an Executive PA. Minutes and relevant papers will be stored in a central folder (Volunteers Forum) on the Board’s Common drive.

Review
Terms of Reference will be reviewed annually, taking into account views expressed by staff, volunteers and patients and as directed by governance procedures.
All of our publications are available in different languages, larger print, braille (English only), audio tape or another format of your choice.

For further information on our Volunteer Services Strategic Plan 2018-2023, please contact:

Elizabeth Rogers
Volunteer Services Manager
Telephone: 0141 951 5423
Email: Elizabeth.Rogers@gjnh.scot.nhs.uk